

# The Great Public Schools Association of Queensland

## PHOTOGRAPHY FILMING & STREAMING POLICY

Effective 1 July 2021

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*Spirit of Fellowship*



## Introduction to the Great Public Schools Photography Policy

The Great Public Schools' Association of Queensland (GPS) is a visual spectacle that highlights the skill, power and spirit of student-athletes at every level of the 15 Sport and Activities we govern. Images of people enjoying GPS Fixtures and Championships are part of the sport's historical culture and identity.

Social media platforms provide media outlets and individuals the ability to share these images in an instant, with audiences both locally and worldwide. The convenience and quality of smartphones and other digital photo and video recording devices has led to concerns about the moral, ethical and legal obligations concerning photography, video recording and the role of The GPS Member Schools.

The greater ease of taking and modifying images has raised concerns in today's society about the potential risks of child safety posed directly and indirectly to children and young people through the inappropriate use of photographs on sports websites, social media and in publications.

The GPS is mindful of its duty of care to its members, with the best intentions of protecting children and young people from potential risk. The GPS has implemented a Photography Policy which is applicable and enforced at all GPS Fixtures and Championships and provides guidelines for GPS Member Schools associated individuals.

Generally speaking, it is not illegal for people to take photos/video footage of children at school events, particularly on public property. The GPS Association encourages parents/caregivers to take a common-sense approach to this to ensure that everyone can photographically document their child's achievements. Parents/caregivers should be reminded that images taken at GPS Fixtures and Championships is only for personal use.

The GPS Association and its Member Schools must develop protocols that are adhered to at the various GPS fixtures and championships. The following policy applies to all GPS sport and activities.

**Jodie Watson**  
**Executive Officer**  
**The Great Public Schools Association of Queensland**

## Previous amendments

Name	Effective	Approved date
GPS By-Law Photography Filming & Streaming Policy	1 July 2021	17 May 2021
GPS Photography Policy	14 May 2018	14 May 2018

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# 1. GPS FIXTURES AND CHAMPIONSHIPS

GPS is responsible for a number of Fixtures and Championships annually. GPS reserves the right to film or record during these events, including performances for any purpose.

During a GPS Fixtures and Championships, all member schools, event participants, parents and caregivers, general public, official photographers and recognised media outlets must adhere to the following;

- 1.1. The GPS and Member Schools must seek agreements with professional photographers/broadcasters to ensure that the images taken remain the property of the GPS and Member School
- 1.2. The GPS and Member Schools must seek agreements with professional photographers/broadcasters to ensure that the images taken remain the property of the GPS and Member School and banning of loading footage to social media sites or private website.
- 1.3. The GPS and Member School must clearly indicate to visitor and participants at venues if broadcast, streaming, photography or videography is occurring at the venue
- 1.4. *The streaming or broadcast of GPS Fixtures and Championships must be approved by the GPS and the participating Schools, Headmasters/Principals. Without such approval, no streaming or broadcasting shall occur.*
- 1.5. Each Member School is responsible for ensuring that all student-athletes involved in the event have provided the relevant consent.
- 1.6. All official photographers and media organisations appointed by GPS will be accredited and easily identified during GPS Fixtures and Championships. Such accreditation may be issued upon application to GPS and will require the photographer to provide proof of a valid 'Working with Children Check' or equivalent. Images and recordings taken at the event are permitted for school editorial purposes only. Commercial sale of images or recordings is not permitted.
- 1.7. GPS acknowledges that family and friends wish to take their own images and recordings whilst at GPS Fixtures and Championships and this is allowed if using a 'Point and Shoot Camera', mobile phone, tablet device or a SLR Camera.
- 1.8. Images and/or recordings taken by family and friends during GPS Fixtures and Championships must not be used for any commercial purpose, distribution or sale.
- 1.9. With the exception of official photographers appointed by GPS and accredited media outlets, no professional standard digital cameras and/or lenses may be used at GPS Fixtures and Championships. GPS Staff, Member School Staff, Event Officials or Venue Staff and/or Security are authorised to prevent venue access to any person(s) in possession of unauthorised camera equipment and/or request users to cease using this equipment.
- 1.10. GPS and Member School Representative reserve the right to remove individuals from a GPS Fixtures and Championships if they refuse to adhere to this Photography Policy.
- 1.11. GPS and Member School Representative reserve the right to confiscate any video recordings or photos taken in violation of this Policy. Any person(s) using or attempting to use any such

equipment may, at the sole discretion of GPS, be subject to immediate removal from the venue and may be refused entry to other venues affiliated with the GPS.

- 1.12. Additional restrictions may apply based on venue rules and regulations. Information can be obtained from or at the relevant venue and/or its website.

## 2. STREAMING & BROADCASTING

- 2.1. The use of live streaming apps or live streaming functions on digital platforms (such as Facebook, Instagram, YouTube, Periscope etc.) is prohibited at GPS Fixtures and Championships. Any live streaming apps or live streaming functions require the prior written consent of GPS and the Member Schools.
- 2.2. Agreed GPS Fixtures and Championships are permitted to be streamed by Member Schools on GPS approved closed subscriber base platform (such as Cluch.tv) where the GPS and Member schools remain the owners of such footage.
- 2.3. Approval of fixtures for streaming will occur where possible in term 4 each year for the following school year by the GPS Management Committee. Subject to legal requirements on photographing individual students the approval will remain in place for 12months.
- 2.4. Approval of streaming and broadcasting platform suppliers must be sought 60 days before such event, and be approved by GPS Management Committee.
- 2.5. Closed streaming platform (eg Cluch.tv) must require the capture of personal information, including name and email address of those watching the service, and agreeing to terms and conditions of such services.
- 2.6. Protocols around Streaming and Broadcasting include:
- 2.6.1. Viewer comments turned off
  - 2.6.2. 1-5minute delay for GPS fixtures
  - 2.6.3. No sideline microphones used by referees/ umpires
  - 2.6.4. No access to team huddles, before, during or after fixtures
  - 2.6.5. No close ups of benches
  - 2.6.6. Footage will be stopped and removed from replay in the following circumstances:
    - I. Melee
    - II. Swearing
    - III. Catastrophic injury
  - 2.6.7. Commentary permitted inline with GPS Commentary Guidelines
  - 2.6.8. Removal of footage within 48hours of the conclusion of a GPS Fixture
  - 2.6.9. Removal of footage within 5 days of GPS Championship
- 2.7. Due to the nature of topics streaming or broadcasting of GPS Debating is strictly forbidden.

## 3. USE OF GPS IMAGES AND VISION

GPS Sport and Activities is highly competitive, with images and vision generating interest worldwide. How these images and vision are captured and distributed is controlled by GPS and is done so with the

best interests of the student athletes and association in general. GPS recognises that not all individuals can or want to be captured and provides mechanisms to support these requests.

- 3.1. From time-to-time, GPS and Member Schools will photograph and/or film competitions for promotional purposes. By entering a GPS event, students agree to be photographed and/or the subject of a video recording.. Each Member School is responsible for ensuring that all student-athletes involved in the event have provided the relevant consent.
- 3.2. The usage of drones at GPS Fixtures and Championships events is not permitted without the consent of the GPS Management Committee.

## **4. PROCEDURE FOR REPORTING THE TAKING OF, AND USE OF, INAPPROPRIATE IMAGES**

- 4.1. Parents and spectators are permitted to take photographs from the spectator area at GPS Fixtures and Championships, provided all shots are 'appropriate' as defined by this Policy.
- 4.2. The Competition Manager, Venue Manager, Member School Representative and/or Venue Security should be alerted to anyone taking inappropriate images or in any way acting suspiciously.
- 4.3. The appropriate GPS or Member School Representative staff member and/or Venue Security will approach people suspected of taking inappropriate photographs and/or video and ask for the following information:
  - 4.3.1. Name, which can be verified by inspecting their driver's license or similar photo identity;
  - 4.3.2. Whether the individual is a parent or family friend of a student-athlete, and who that participant is;
  - 4.3.3. Which school (if applicable) the participant is representing
- 4.4. The GPS or Member Representative staff member's decision is final. The Competition Manager, Venue Manager, and/ or Member School Representative will complete an incident report to document any reports of inappropriate photography and/or videography, whether acted upon by them or not. The report will be provided to the Executive Officer and Member School Headmaster/ Principal as soon as practicable following the GPS Fixtures and Championships.

## **5. CONCLUSION**

The use of photography, filming and streaming will continue to form part of the GPS landscape. For the safety of children and young people, it is important that the protocols are followed by all member schools and that individual Colleges are responsible for the successful implementation of the protocols.

## 6. DEFINITIONS

### Accreditation

Official event accreditation provided by GPS to media representatives from recognised media outlets and Member Schools. Media accreditation provides restricted venue access to designated media zones. Media accreditation is identified by an official Media Lanyard and identifiable vest.

### Appropriate

Images that are considered not to be appropriate include but it not limited to:

- indecent photographs or vision captured covertly, in change rooms, toilets or other invasions of privacy;
- being used for voyeurism or made for the purpose of observing and visually recording the other person's genitals
- protected by a court order (e.g. child custody or witness protection)
- defamatory
- being for commercial purposes (person's likeness is used to entice people to buy or it appears they are endorsing a product). This may require a Model Release/Consent Form to be signed.
- Consensual photos of a child (including your own child) also contravene Criminal Codes and censorship laws if the child is photographed in a provocative or sexual manner
- Photographs or vision captured and displayed on a public forum

### Codes of Behaviour

GPS Codes of Behaviour can be found online at [www.gpsqld.org.au](http://www.gpsqld.org.au). The Codes outline the standards of behaviour expected by all persons involved in our organisation and our sport and activities. This includes conduct during any activity held or sanctioned by GPS or a Member School.

### Commercial Purpose

The potential use of images or vision for promotional, marketing or related commercial activities in line with GPS policies and requirements.

### DSLR

Digital single-lens reflex camera – a digital single-lens reflex camera is a digital camera that combines the optics and the mechanisms of a single-lens reflex camera with a digital imaging sensor, as opposed to photographic film.

### GPS

The Great Public Schools' Association of Queensland is the governing body of the nine (9) member schools for 15 Sport and Activities.

### General Public

Any spectator or attendee, paying or otherwise, attending a GPS or Member School event, function or program who is not a GPS Member.

### Members

Student Athletes, officials, coaches, teachers who are members of a GPS-affiliated schools and are bound by all GPS and/or state and territory association policies and regulations.

### Official Photographers

Professional photographers appointed by GPS and Member Schools to capture images at related events, functions or programs.

**Point and Shoot Camera**

Small, non-DSLR cameras with non-detachable lenses, usually similar in size to a smartphone.

**Recognised Media Outlets**

Organisations providing media services, including photography, to the broader professional media industry. Examples include, but are not limited to, Getty Images and Reuters. GPS uses its discretion when electing which media outlets to recognise.

**Recording Device**

Any device capable of capturing images or video, including, but not limited to, cameras, smartphones, tablets and video cameras.

**Streaming**

Streaming media involves access to audio/video content via the internet.